



WORLD TRADE CENTRE (WTC)'S CENTRALLIA AND CANTALK

In May 2016,

- CanTalk was a proud platinum level sponsor and
- The full service language provider for the WTC Centrallia conference.



Hosted by the World Trade Centre

- Held typically every 4 years.

- A global business to business forum, Centrallia is designed specifically for businesses seeking new opportunities.



The 4th edition of Centrallia was held on May 25-27, 2016 in Winnipeg, Manitoba Canada, and welcomed 700+ business leaders from all over Canada and from more than 30 countries.

World Trade Centres as well as chambers of commerce, and trade and investment agencies also participated, making this an excellent opportunity to do business and learn about many aspects of trade.



CanTalk provided the full spectrum of language services including:
Onsite Simultaneous Interpretation:

10 Simultaneous interpreters; Serge Bisson (FR), Anne Dubouloz Gislason (FR), Chloe Chen (MA), Naemi Giesbrecht (SP), Jean Paul Dorst (FR), Matt Martin (SP), Jean Guy Robichaud (FR), Monica Ruiz (SP), Carlos Vialard (SP), Susan Vo (SP)



CanTalk provided the full spectrum of language services including:
Onsite Simultaneous Interpretation:

This included all related logistics including the booths, headsets and the scheduling of 3 Languages; French, Mandarin, Spanish.
3 Concurrent sessions, the gala dinner, and all meal time Keynotes, across 3 days



CanTalk provided the full spectrum of language services including:
Event Material Translation:

This included Centrallia event document/material translation.



CanTalk provided the full spectrum of language services including:
The Language Hub:

CanTalk created a space where delegates can access live immediate interpretation services from the floor of event space. This is new value added feature for large conventions.



CanTalk provided the full spectrum of language services including:
Volunteer Interpreter Testing and Vetting:

CanTalk performed a diligent review of the host's pool of volunteers.
A total of 71 volunteers were language tested and vetted.



CanTalk provided the full spectrum of language services including:
Prepaid Language Card:

As a welcome gift to all delegates, CanTalk provided a total of 800 customized pre paid language cards. This was a useful tool for end of day or end of event use for delegates to follow up on their meetings.



A message from Mariette Mulaire
President and CEO | Présidente-directrice générale

